

Programme

International Conference on Business Innovation and Information Technology

Dublin City University, Ireland
24 January 2008

Venue: DCU - School of Nursing
Rooms HG18/HG19

8:45-9:15	Registration and Coffee	
9:15 – 9:30	Welcome from Conference Chairs Dr. Regina Connolly Dr. Markus Helfert	
9:30 – 10:15	Keynote Presentation: Prof. Janice Sipior Villanova School of Business, U.S.A.	
10:15-10:30	Coffee Break	
10:30-12:30	Session 1A	
12:30-14:00	Lunch	
14:00-16:00	Session 2A	Session 2B
16:00-16:15	Wrap Up	
16:15 onwards	Informal Discussion	
19:00	Conference Dinner	

(subject to change)

Presentations
(subject to change)

Session 1A

- **Top Management & Enterprise Systems: The case of PPARS in the Irish Health Services**, *John Loonam (Dublin City University, Ireland)*
- **Information Quality Issues Highlighted by Deming's Fourteen Points on Quality Management**, *Levis Mary, Brady Malcolm, Helfert Markus (Dublin City University, Ireland)*
- **Modeling Data Quality in Information Chain**, *Mouzhi Ge, Markus Helfert (Dublin City University, Ireland)*
- **State of the art of Topic Maps Building Approaches**, *Nebrasse Ellouze (Université de la Manouba, Tunisia)*
- **Methodology for investigation of the innovation of organizational type by means of a study of multiple explanatory cases**, *Luis Arraut (Universidad de Mondragón, Spain)*

Session 2A

- **Business Model Driven Service Architecture Design for Enterprise Application Integration**, *Veronica Gacitua, Claus Pahl (Dublin City University, Ireland)*
- **A Longitudinal Perspective on Critical Issues in the Management of Information systems in Large Organisations**, *Eamonn Caffrey, Joseph McDonagh (Trinity College Dublin, Ireland)*
- **Security Roaming Issues in Privacy and Key Management Protocols of IEEE 802.16**, *Mahmoud Nasreldin, Heba Aslan, Magdy Elhenawy, Adel Elhenawy (Ain Shams University, Egypt)*
- **Tight Integration of Booking Systems based on XML Message Exchange**, *Alberto Guadalupi, Giuseppe Psaila (Universit`a di Bergamo, Italy)*
- **Innovation and Competition in Payment Systems**, *Armando Calabrese, Irene Iacovelli, Massimo Gastaldi, Nathan Levialdi (University of Rome, Italy)*

Session 2B

- **OOPUS WEB: A Customizing Platform for Individual Production Planning and Control Solutions**, *Wilhelm Dangelmaier, Benjamin Klöpfer, Thorsten Timm, Tobias Rust (University of Paderborn, Germany)*
- **Empirical Research on Technology-Related Privacy Concerns**, *Cliona McParland, Regina Connolly (Dublin City University, Ireland)*
- **An assessment of individual, organizational, and digital-divide factors influencing citizen adoption of e-government services**, *Hemant Patel, Regina Connolly (Dublin City University, Ireland)*
- **Informational Privacy: Measuring Individuals' Concerns**, *Maria Moloney, Frank Bannister (Trinity College Dublin, Ireland)*
- **Enduring Dilemmas with the Deployment of Modern ICT Systems Across Government**, *Anne Burke, Joe McDonagh (Trinity College Dublin, Ireland)*